



Instrumente des Beschaffungscontrollings: Balanced Scorecard und Lieferantenmanagement im Fokus (German Edition)

Stella Ch. Jäger

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Die strategische Bedeutung der Beschaffung hat sich in der Unternehmenspraxis in den vergangenen Jahren radikal gewandelt. Während jedoch andere Unternehmensbereiche, beispielsweise das Marketing, bereits seit längerem im Fokus der Unternehmensführung stehen und daher sowohl in der Theorie, als auch in der Praxis die Notwendigkeit und Chance des Einsatzes einer Controllingfunktion erkannt wurde, ist im Beschaffungsbereich hier noch ein Manko zu verzeichnen. In ihrem Buch analysiert Stella-Christina Jäger Funktion und Notwendigkeit des Beschaffungscontrollings. Darüber hinaus beschreibt sie Kriterien, die moderne Beschaffungscontrollinginstrumente heute aufweisen müssen, um das Beschaffungsmanagement wirksam zu unterstützen und stellt exemplarisch die Balanced Scorecard und das Lieferantenmanagement als aktuelle Instrumente zur Umsetzung der Aufgaben und Ziele vor.



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