



Feature and Magazine Writing: Action, Angle and Anecdotes

David E. Sumner, Holly G. Miller

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This fully revised and updated edition of *Feature and Magazine Writing* covers everything from finding original ideas to locating expert sources. With fresh perspectives and advice from professional writers and editors, this colorfully-written introduction is required reading for anyone who wishes to become a strong feature writer.

- Includes chapters on connecting content to the calendar, writing for online publications, trends, issues and controversies, and writing dramatic stories
- New chapters in this edition include 'How To Find A Magazine Job', 'Last Chance: The Final Draft', and 'Writing for Trades, Associations and Organizations'
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