



Confronting Managerialism: How the Business Elite and Their Schools Threw Our Lives Out of Balance (Economic Controversies)

Robert R. Locke, J.-C. Spender

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Confronting Managerialism offers a scathing critique of the crippling influence of neoclassical economics and modern finance on business school teaching and management practice. It shows how business managers, once well regarded as custodians of the economic engine driving growth and social progress, now seem more like the rapacious “robber barons” of the 1880s. In effect, responsible management has given way to managerialism, whereby an elite caste of businessmen disconnected from any ethical considerations now call the shots, throwing the lives of the rest of us out of balance. Confronting Managerialism is a unique, topical, and controversial look at a subject that impacts us all.

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