



# Advancing the Story: Journalism in a Multimedia World

*Debora Halpern Wenger, Deborah Potter*

Download now

[Click here](#) if your download doesn't start automatically

# Advancing the Story: Journalism in a Multimedia World

Debora Halpern Wenger, Deborah Potter

**Advancing the Story: Journalism in a Multimedia World** Debora Halpern Wenger, Deborah Potter

*“An eminently useful text for television and Web journalism. No other text does such thorough job of integrating new media into traditional TV reporting. The authors' blog is a great way to keep updated and introduce current material into the class, and the online interactive workbook has some truly inventive exercises.”*

- **Michael Cremedas, Syracuse University**

This fully updated **Third Edition** of **Advancing the Story**, by Debora Halpern Wenger and Deborah Potter, builds on the essential strengths of the original text by providing clear instruction on reporting and producing for multiple platforms, real-world examples, advice from professional journalists and exercises to stimulate additional conversations. By focusing on the skills journalists need to leverage social media and capitalize on the use of mobile devices, the authors explore the role data-driven journalism is playing in the profession. Throughout the book, new screen shots, images, research and examples of broadcast and multimedia reporting bring concepts to life. Additionally, a greater emphasis on journalism ethics permeates the book, with each chapter now including a series of discussion starters to ensure that students consider the ethical implications of their journalistic decisions.

 [Download Advancing the Story: Journalism in a Multimedia Wo ...pdf](#)

 [Read Online Advancing the Story: Journalism in a Multimedia ...pdf](#)

## **Download and Read Free Online Advancing the Story: Journalism in a Multimedia World Debora Halpern Wenger, Deborah Potter**

---

### **From reader reviews:**

#### **Joseph McNeal:**

As people who live in often the modest era should be update about what going on or info even knowledge to make these individuals keep up with the era which is always change and make progress. Some of you maybe will update themselves by looking at books. It is a good choice for you but the problems coming to an individual is you don't know what kind you should start with. This Advancing the Story: Journalism in a Multimedia World is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and need in this era.

#### **Kenneth Flowers:**

Now a day folks who Living in the era exactly where everything reachable by connect to the internet and the resources in it can be true or not need people to be aware of each data they get. How many people to be smart in acquiring any information nowadays? Of course the correct answer is reading a book. Reading through a book can help persons out of this uncertainty Information specifically this Advancing the Story: Journalism in a Multimedia World book as this book offers you rich facts and knowledge. Of course the knowledge in this book hundred pct guarantees there is no doubt in it you probably know this.

#### **Peter Singleton:**

Many people spending their time by playing outside having friends, fun activity using family or just watching TV all day long. You can have new activity to enjoy your whole day by reading through a book. Ugh, you think reading a book can definitely hard because you have to bring the book everywhere? It ok you can have the e-book, taking everywhere you want in your Smart phone. Like Advancing the Story: Journalism in a Multimedia World which is keeping the e-book version. So , why not try out this book? Let's see.

#### **Jose Enriquez:**

Publication is one of source of knowledge. We can add our know-how from it. Not only for students but additionally native or citizen will need book to know the change information of year to help year. As we know those guides have many advantages. Beside we add our knowledge, may also bring us to around the world. Through the book Advancing the Story: Journalism in a Multimedia World we can get more advantage. Don't one to be creative people? To get creative person must prefer to read a book. Only choose the best book that suitable with your aim. Don't possibly be doubt to change your life with this book Advancing the Story: Journalism in a Multimedia World. You can more appealing than now.

**Download and Read Online Advancing the Story: Journalism in a  
Multimedia World Debora Halpern Wenger, Deborah Potter  
#E17IWFN3U8Q**

## **Read Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter for online ebook**

Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter books to read online.

### **Online Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter ebook PDF download**

**Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter Doc**

**Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter Mobipocket**

**Advancing the Story: Journalism in a Multimedia World by Debora Halpern Wenger, Deborah Potter EPub**