



Switching to Solar: What We Can Learn from Germany's Success in Harnessing Clean Energy

Bob Johnstone

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In this inspiring and optimistic story of a green revolution in the making, a veteran science and technology journalist shows how the unrelenting efforts of a small band of grassroots activists have discovered ways to make solar a practical retail energy solution. The crucial driver for the adoption of solar energy has not been technology but policy. Focusing on initiatives in Germany, he describes the use of the "feed-in tariff" as the most successful policy mechanism yet invented to spur on widespread deployment of solar energy. Turning to California, the author reviews the efforts of policy wonks to create new schemes to make solar affordable at the municipal level. Pioneers in both tree-hugging Berkeley and golf-playing Palm Desert have united in common cause, and other towns and cities are planning to follow suit. As with other emerging trends, as California goes so goes the rest of the country.

Concluding with a positive view of the future, the author describes the creativity of many startups fueled by venture capital. Innovation is being applied to every part of the process, from silicon production to financing and installation. The details may still be uncertain, but there's no doubt that the solar revolution is underway.



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Wendy Hartnett:

A lot of people always spent their free time to vacation or maybe go to the outside with them loved ones or their friend. Do you realize? Many a lot of people spent these people free time just watching TV, as well as playing video games all day long. If you want to try to find a new activity this is look different you can read the book. It is really fun for yourself. If you enjoy the book you read you can spent the whole day to reading a book. The book Switching to Solar: What We Can Learn from Germany's Success in Harnessing Clean Energy it doesn't matter what good to read. There are a lot of people who recommended this book. These folks were enjoying reading this book. Should you did not have enough space to deliver this book you can buy typically the e-book. You can more quickly to read this book from your smart phone. The price is not too expensive but this book offers high quality.

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