



# Neuro-Linguistic Programming: A Critical Appreciation for Managers and Developers

*Tosey, Mathison*

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Addressing the need for a discerning, research-based discussion of NLP, this book seeks to answer the many questions that clients, potential users and practitioners ask, including: what is NLP and what can it best be used for? This book looks at the research and theory behind NLP, also exploring claims that it is a 'pseudoscience'.

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