



# Attractive Things Work Better: And 49 Other Wisdoms

*Joke Gosse*

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# Attractive Things Work Better: And 49 Other Wisdoms

*Joke Gosse*

**Attractive Things Work Better: And 49 Other Wisdoms** Joke Gosse

- 50 mini-posters bound in a magnificent book brimming with wisdom
- A genuine keepsake for graphic designers, philosophers and other creative spirits

This book contains 50 wise sayings from the field of creation, design and life in general. Quotes include I don't know the key to success, but the key to failure is trying to please everybody; When life gives you lemons, make lemonade; Imagination is more important than knowledge; Anything worth doing is worth doing slowly and Art is a lie that reveals the truth.

Each saying is presented in the form of a genuine poster, each in a different font. Not surprisingly, the form of this book is just as important as its content. Typographer Joke Gossé gives a unique form to each quote using both existing and specially designed fonts. The author of each quote is also mentioned alongside a short description of the context in which it was originally written or uttered. A genuine keepsake for graphic designers, philosophers and other creative spirits.

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