



Routledge Handbook of Japanese Business and Management (Routledge Handbooks)

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The handbook is divided into eight sections covering:

- historical perspectives on Japanese management;
- structure and theory of the Japanese firm;
- the corporate environment in Japan;
- the Japanese work environment;
- the Japanese market;
- manufacturing and logistics;
- interaction and communication;
- the future of Japanese management.

This book is an essential reference resource for students and scholars working on Japanese companies, the Japanese market-place, Japanese consumers, or management processes in the Japanese firm. The book also provides an interesting and informative read for managers who need to deepen their knowledge on Japanese business processes.



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