



Surviving the Future: Academic Libraries, Quality and Assessment (Chandos Information Professional Series)

Gail Munde, Kenneth Marks

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Every academic library strives to make improvements - in its services, its effectiveness, and its contributions to overall university success. Every librarian wants to improve library quality, but few are knowledgeable or enthusiastic about the means and mechanisms of quality improvement. This book assists librarians to make sense of data collection, assessment, and comparative evaluation as stepping stones to transformative quality improvement. Creating value lies in a library's ability to understand, communicate and measure what matters to users, and what can be measured can be managed to successful outcomes.

- Complex and fragmented subject matter is synthesized into clear and logical presentation
- Focuses on current research and best practices
- International in scope

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