



Solving the Strategy Delusion: Mobilizing People and Realizing Distinctive Strategies

Stigter, Cooper

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Solving the Strategy Delusion: Mobilizing People and Realizing Distinctive Strategies Stigter, Cooper Solving the Strategy Delusion matters to anyone interested in realising strategy in the 21st century. The book challenges conventional and 'delusional' approaches to strategy. It offers different ways of seeing, thinking, planning, acting, and mobilising when it comes to making strategy happen in a world of volatility and complexity.

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