



Professione agente di viaggi (Italian Edition)

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Come aprire un'agenzia di viaggi con i consigli dell'esperto.

Saggio sul turismo e le agenzie di viaggi in Italia. In un testo agile e sciolto l'autore focalizza la sua attenzione sui temi e le problematiche più diffuse della professione di agente di viaggi.

Dopo una descrizione dell'attuale panorama turistico italiano, vengono affrontati gli argomenti di maggiore interesse per chi desidera intraprendere questo lavoro.

Come organizzare l'apertura di un'agenzia di viaggi e inoltrare le domande agli organi amministrativi competenti, come organizzare la pratica turistica, come leggere i cataloghi dei Tour Operator, come cercare i voli aerei a basso costo, come organizzare la contabilità, come allestire il negozio e tutti i consigli per aprire in autonomia o con l'aiuto di un franchising.

Una miriade di suggerimenti pratici per avviare un'agenzia viaggi, una ricca bibliografia, un pratico glossario, le più importanti fiere del turismo e un elenco di link (sitografia) per diventare subito operativi.



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