



The Japanese Samurai Code: Classic Strategies for Success

Boye Lafayette De Mente

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This fascinating Japanese culture and business guide explains how *bushido* samurai culture has influenced modern Japanese behavior and business practices.

Bushido, the ethical system of Japan's famous samurai class, which ruled the country from 1192 until 1868, eventually came to encompass every aspect of the lives of the people—their philosophical and spiritual beliefs, their etiquette, their family life, their dress, their work, their aesthetic sense, even their recreation.

In *The Japanese Samurai Code*, Japanologist Boye Lafayette De Mente attempts to identify the positive factors in *Bushido* that were primarily responsible for the astounding economic success of the Japanese, and still today play a vital role in their economic prowess. Perfect for those interested in doing business in, or with, Japan, or just trying to improve their own personal skills and performance, this book is a success manual for people in any endeavor.

Chapters include:

- The Power of the Samurai Culture—*Kyoui no Bushi Bunka*
- The Spirit that Motivates the Japanese—*Nihonjin no Seishin*
- Taking the Best & Leaving the Rest—*Shusha Sentaku no "Myou"*
- The Power of Dignity—*Hinkaku no Chikara*
- The Samurai Work Ethic—*Bushi no Roudoh Rinri*
- Knowing Without Being Told—*Anmoku no Ryokai*
- Adjusting to Change—*Henka ni Taiou*
- The Discriminating Mind—*Urusai no Hitotachi* and more!



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