



The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business)

Ralf Bebenroth

Download now

[Click here](#) if your download doesn't start automatically

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business)

Ralf Bebenroth

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) Ralf Bebenroth

This publication sheds light on how Japan-based German firms dealt with the impact of the Great East Japan Earthquake that occurred in March 2011. To gather data, a questionnaire was developed and sent out in April 2012 to 244 German subsidiaries based in the Kanto area, mainly in Tokyo, with replies received from the top managers of 84 firms. In addition, the author conducted follow-up interviews with top managers of 14 of those firms in Tokyo to illuminate interesting aspects of the responses given in the questionnaires. It is shown that the overall impact on the performance of German firms was comparatively low. Those firms have now returned to normal operation and face relatively few disaster-related problems. However, firms with higher autonomy more frequently moved their offices either to the Kansai area, including Osaka, Kobe and Kyoto, or at least temporarily closed down. In retrospect, the interviews made clear that relocating or suspending operations was a costly mistake. In contrast to transaction cost theory, which states that subsidiaries should be given high autonomy in such cases of emergency, it would have been better for the headquarters offices to have communicated more intensively with the management of their subsidiaries.?

 [Download The Great East Japan Earthquake and Its Impact on ...pdf](#)

 [Read Online The Great East Japan Earthquake and Its Impact o ...pdf](#)

Download and Read Free Online The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) Ralf Bebenroth

From reader reviews:

Ruben Hardy:

The actual book The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) will bring someone to the new experience of reading any book. The author style to elucidate the idea is very unique. In the event you try to find new book to learn, this book very suited to you. The book The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) is much recommended to you to study. You can also get the e-book through the official web site, so you can quickly to read the book.

Octavio Martin:

Reading a guide tends to be new life style in this era globalization. With examining you can get a lot of information that may give you benefit in your life. Using book everyone in this world could share their idea. Books can also inspire a lot of people. Plenty of author can inspire their particular reader with their story or their experience. Not only the story that share in the ebooks. But also they write about the information about something that you need example of this. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that you can get now. The authors on earth always try to improve their talent in writing, they also doing some investigation before they write for their book. One of them is this The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business).

Catherine Stevenson:

Exactly why? Because this The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) is an unordinary book that the inside of the e-book waiting for you to snap this but latter it will zap you with the secret this inside. Reading this book next to it was fantastic author who also write the book in such wonderful way makes the content inside of easier to understand, entertaining way but still convey the meaning fully. So , it is good for you because of not hesitating having this any more or you going to regret it. This amazing book will give you a lot of advantages than the other book possess such as help improving your talent and your critical thinking approach. So , still want to hold up having that book? If I were being you I will go to the publication store hurriedly.

Sherri King:

That reserve can make you to feel relax. That book The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) was vibrant and of course has pictures on the website. As we know that book The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) has many kinds or variety. Start from kids until young adults. For example Naruto or Private investigator Conan you can read and feel that you are the character on there. So , not at all of book are generally make you bored, any it makes you feel happy, fun and rest. Try to choose the best book in your case and try to like reading in which.

Download and Read Online The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) Ralf Bebenroth #JD6NKGOEILZ

Read The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth for online ebook

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth books to read online.

Online The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth ebook PDF download

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth Doc

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth Mobipocket

The Great East Japan Earthquake and Its Impact on German Firms: An Empirical Study (SpringerBriefs in Business) by Ralf Bebenroth EPub