



Ben Franklin: America's Original Entrepreneur

Blaine McCormick

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Inventor, Writer, Statesman, Military Leader...Businessman

You are holding the only modern adaptation of Benjamin Franklin's 18th century autobiography. It is at its heart one of the greatest business stories ever told.

"Franklin's autobiography is America's first great self-help book. It teaches in a delightful way how to win friends, influence people and succeed in business. Professor McCormick makes this great work more accessible and adds his own insights."

-Walter Isaacson, author, Benjamin Franklin: An American Life

"Anyone who's got the bug and drive to become a great leader and innovator can only be inspired by the life of Benjamin Franklin, who quite literally wrote the book for getting the most out of himself and brining out the best in others. His genius - scientific, entrepreneurial, diplomatic, and literary - was sui generis. His Autobiography is a classic of Americn letters, and he emerges from the pages of Professor McCormick's version not only as our contemporary, but also as a 21st century visionary, not to mention a wise companion."

-Dr. Judith Rodin, President Emerita, The University of Pennsylvania, President, The Rockefeller Foundation

"Statesman and inventor are the first images that come to mind when we think of Benjamin Franklin, but as his autobiography will remind us, he was also a very successful entrepreneur and a most fascinating individual. Dr. McCormick brings the story of Franklin's entrepreneurial spirit alive for today's audience in his adaptation of Franklin's autobiography."

-United States Congressman Michael N. Castle (Delaware) Fifth Generation Franklin Descendant

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