



## Instant HubSpot Dashboard Customization

*Deepan Siddhu Nagarajan*

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# Instant HubSpot Dashboard Customization

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**Instant HubSpot Dashboard Customization** Deepan Siddhu Nagarajan  
**Customize your HubSpot dashboard to generate qualified inbound leads for your business**

## About This Book

- Learn something new in an Instant! A short, fast, focused guide delivering immediate results
- Generate, manage, and access online marketing channels such as Facebook, Bing, Twitter, and so on with HubSpot
- Set up and manage your social presence and uncover the secret to attracting more visitors to your website
- A concise guide focused on delivering immediate results with practical recipes

## Who This Book Is For

This book is a perfect fit if you are an inbound marketing beginner who feels and believes that handling multiple marketing channels to generate leads is a cumbersome activity. The best part is, you don't need to have coding skills to customize your Hubspot dashboard when you've got this book. Basic knowledge of computers is essential.

## What You Will Learn

- Discover tricks to make your page SEO-compatible
- Measure the results of your campaign with HubSpot CMS
- Launch and manage campaigns without the help of technical experts
- Import and engage with leads and customers to execute a successful e-mail marketing campaign
- Use different social media tools with HubSpot to drive traffic to your website or blog
- Explore HubSpot tools to generate content and optimize landing pages
- Distribute the workload among members of your team

## In Detail

Previously, users had to rely on different documents and methodologies to derive efficient results when it came to lead nurturing and sale closures. HubSpot enables users to access all of this in one place and create automated detailed reports, saving a lot of time, money, and resources.

Easy step-by-step procedures start you off with attracting more visitors to your website, managing your campaigns, and converting them into sales. This practical guide is packed with end-to-end topics that are required for a user to customize their HubSpot dashboard with ease.

The book covers the entire range of topics about HubSpot, right from adding multiple users to your HubSpot account to connecting your domain to HubSpot, managing your e-mail marketing campaigns, monitoring

competition, applying SEO to your website, and so on. This book will provide you with all the support and methodology you need through quick tasks that will transform your online marketing experience.

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