



Broadcasting Policy in Canada

Robert Armstrong

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Where did Canadian content regulations come from? What do international trade agreements mean for existing broadcasting policy and business practices? How are new media changing the face of broadcasting in Canada? *Broadcasting Policy in Canada* traces the development of Canada's broadcasting legislation and analyses the roles and responsibilities of the key players in the broadcasting system, particularly those of the Canadian Radio-television and Telecommunications Commission (CRTC).

Robert Armstrong expresses with remarkable clarity the complicated changes to issues such as Canadian content, media regulation, and tax measures to provide a comprehensive overview of policies that have created the Canadian broadcasting system as it exists today. He also discusses related issues such as new media and the Internet, copyright, social concerns, and cultural diversity in a global media environment. *Broadcasting Policy in Canada* will serve as a valuable resource for students, policymakers, and industry players of all kinds who are affected by the CRTC's policies and decisions.



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